


# EXHIBITOR PROSPECTUS

EXHIBITOR REGISTRATION **NOW OPEN**



 Cape Spear National Park  
UNESCO World Heritage Site

## National Oral Health Convention 2025 in St. John's, Newfoundland & Labrador

**COME FOR THE CE, STAY FOR THE PARTY**

CANADIAN DENTAL ASSOCIATION NATIONAL CONFERENCE  
AUGUST 27th-30th, 2025 | ST. JOHN'S, NL



Brought to you by:



Tel: 709-579-2362  
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NL Dental Association



@nldental



@nldentalassociation



NL Dental Association

**Join us in St. John's, Newfoundland and Labrador, from August 27-30, 2025. We anticipate hosting approximately 2,500 dental professionals from across Canada. The Newfoundland and Labrador Dental Association (NLDA) invites your company to exhibit at the 2025 National Oral Health Conference in St. John's, Newfoundland and Labrador (NL)!**

## **Shipping of Conference Materials**

Exhibitors can ship all conference materials to **Canadian AV**, at a cost to the exhibitor. The Material Handling Guide can be found [here](#) and the Material Handling Form can be downloaded [here](#).

All required audio/visual needs within your booth must go through Canadian AV. Please view, download and print Canadian AV's TRADESHOW PACKAGE [here](#) to view prices and to place an order.

All pieces of freight MUST have the shipping labels and this [document](#) (6 pages) attached to properly identify items.

Canadian AV  
22 Pearl Place  
St. John's, NL  
A1E 4P3





# Exhibitor's Schedule

Wednesday, August 27

- Exhibitor set-up starting at 12:00 p.m.

Thursday, August 28

- Tradeshow from 7:30 a.m. to 4:30 p.m.
- There will be two (2) coffee breaks on the tradeshow floor. Conference attendees have to go into the tradeshow to get their morning and afternoon breaks.
- The conference Opening Reception will take place on the Tradeshow floor - we ask exhibitors to be available from 6:00 - 7:00 p.m.

Friday, August 29

- Tradeshow from 7:30 a.m. to 4:30 p.m.
- There will be two (2) coffee breaks on the tradeshow floor. Conference attendees have to go into the tradeshow to get their morning and afternoon breaks.

Saturday, August 30

- Tradeshow from 7:30 a.m. to 12:00 p.m.



Book your booth [HERE](#).

# How to Book Your Booth

With your registration fee, you will receive:

(for each booth booked)

- Complimentary Buyer's Guide ad or space to provide attendees with a discount
- 8'X10' draped exhibit booth
- Electrical outlets
- 24-hour security
- 3 exhibit badges per booth (ability to purchase additional badges)
- Complimentary Wi-Fi
- Lunches are included

Exhibitor Guidelines and Conduct:

- Booths are to be occupied by **ONE** company only
- All exhibitors must be set up by 7:00 a.m. on August 28, 2025
- No display material, except hand-carried, may be moved through the exhibit area after the show's opening
- No booth may be dismantled before noon on August 30, 2025
- Additional booth representative badges can be purchased for price of \$100 on the registration page.

Tradeshow Exhibitor booths are now available for sale. We expect to achieve our capacity of 140 booths in a very short time. You can participate as an EXHIBITOR to display your products and services or sponsor an event, there are many ways to get your name out there during our three-day convention. Booths are allocated on a **FIRST COME FIRST SERVED** basis. Tradeshow booth prices are plus HST.

Tradeshow floor - \$2,800 +HST

Conference Centre Lobby Hallway - ~~\$5,000~~ **SOLD** HST

## OHC Features

**Exhibit Floor** - Attendees will be encouraged to visit the tradeshow floor throughout the convention, with the Opening Reception hosted on the floor.

**Social Events** - Throughout the three-day convention there will be several social events. These will provide the opportunity for you to socialize and network.

**Wellness Activities** - Each Day will kickstart with live wellness activities.

**Education Courses** - As usual, there will be live courses on all three days with some hands-on sessions.

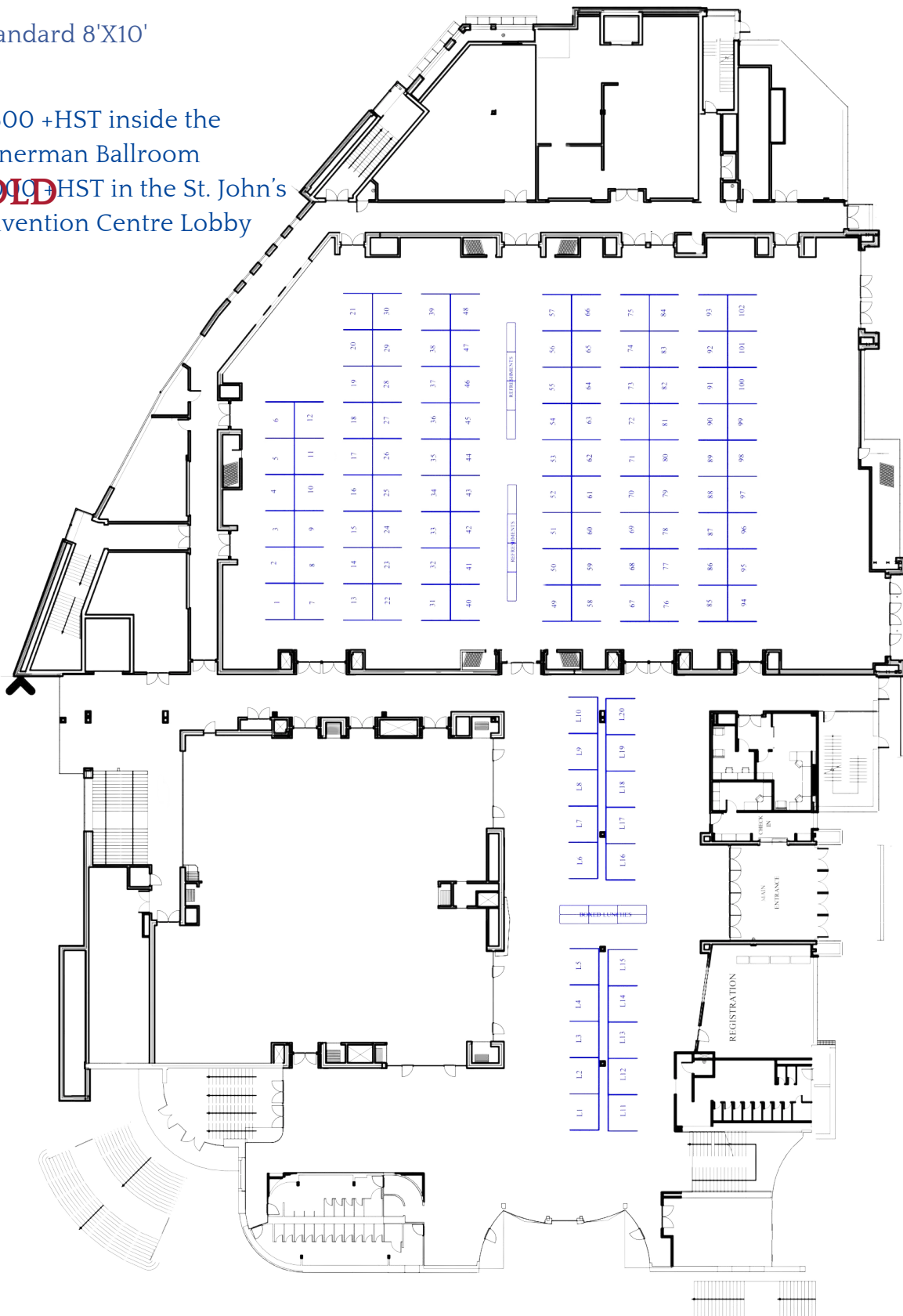
**Networking** - Speak with current and potential customers in your booth, network with attendees at several events, and receive leads from booth traffic.

# Floor Plan

Size: Standard 8'X10'

Price:

- \$2,800 +HST inside the Bannerman Ballroom
- ~~\$2,000~~ +HST in the St. John's Convention Centre Lobby



Book your booth [HERE](#).

# Exhibitor Rules of Conduct

## Booth Guidelines and Exhibitor Rules

The booth guidelines and exhibitor rules of conduct are presented to create fairness for all exhibitors. In the case of a major violation of any of the guidelines, the Oral Health Convention Committee reserves the right to close any exhibit. For less serious violations, the Oral Health Convention Committee will reduce the priority given to any exhibitor's 2026 booth request. As each exhibitor is entitled to a reasonable sight line from an aisle regardless of the size of the exhibit, no background may be placed to obstruct, block, or interfere with the visibility of an adjacent booth. The exhibitor must keep the exhibit open and staffed during exhibit hours and shall not close until after Noon on August 30, 2025. Exhibitors shall be responsible for all damage to structures and furnishings which may be caused by their representatives. Any action that the Oral Health Convention Committee considers to be an annoyance to other exhibitors will not be permitted. The use of live or recorded audio and video displays is permitted but must not be heard by adjoining booths. The use of drones, hoverboards or any other self-balancing scooters is not permitted in the Exhibit Hall or any meeting space in the St. John's Convention Centre.

### Samples:

Distribution of samples is permitted provided it does not interfere with adjoining exhibitors. All exhibitor activities must be restricted to the booth space rented. Distribution of materials and samples outside of the booth is prohibited. Aisles must not be obstructed at any time. If a display attracts a large number of attendees, including line-ups, the exhibitor must still provide clear aisle space and contain line-ups within the booth space.

### Food and Beverages:

Distribution of food and beverages not manufactured or related to the activities of the exhibitor are to be purchased through the St. John's Convention Centre.

### Acceptability of Exhibitors:

The Oral Health Convention Committee reserves the right to review all applications for booth space to determine their suitability.

### Badge Policy:

Lost or stolen badges must be reported to the registration desk. Only employees/contractors of the exhibiting company may have an exhibitor's badge. The misuse of exhibitors' badges could result in the expulsion of the violator from the Exhibit Hall and convention without obligation by the Oral Health Convention Committee.

### Smoking:

The St. John's Convention Centre is a non-smoking venue. Smoking is prohibited at all times throughout the facility including Move In and Move Out hours.

### Compliance With Regulations:

The Oral Health Convention Committee reserves the right to take such action and to make such changes as are considered necessary to the efficient and proper conduct of the exhibition. The Oral Health Convention Committee reserves the right to restrict exhibits because of noise or any other reason, that becomes objectionable. Non-compliance with regulations, as determined by the Oral Health Convention Committee, can result in the removal of the offending exhibitor or the closing of his exhibit, without indemnity, and the Oral Health Convention Committee is released from any kind and all damage claims which might result in consequence thereof.

### General:

All matters not covered in these regulations are subject to the decision and control of the Oral Health Convention Committee, notwithstanding anything in the application for space contained in these regulations. The Oral Health Convention Committee expressly reserves the right to change the dates of the Conference; to transfer the Conference to another building if, for any reason, the St. John's Convention Centre should not be available; to change the floor plan or alter the location and/or alter the size of the exhibitor's space.

# Exhibitor Rules of Conduct

## Booth Guidelines and Exhibitor Rules

### Fire Department Regulations:

The St. John's Fire Department and St. John's Convention Centre regulations are vigorously enforced. Fire hose cabinets must be left accessible and in full view at all times. All aisles must be kept clear and all exits to fire stairs unobstructed. All drapes, table coverings, display materials, and papers used for decorating purposes must be flame-proof and subject to inspection by the St. John's Fire Department and the St. John's Convention Centre. No flammable fluids or substances may be used or shown in booths. Dust covers, if required, must be supplied by the exhibitor and must be flame-proof.

### Insurance:

The Oral Health Convention Committee will take every reasonable precaution to prevent loss to exhibitors' goods, but under no circumstances will the Oral Health Convention Committee or the St. John's Convention Centre assume any responsibility for loss or damage to exhibitors' goods which might ensue from any cause in connection with transfer, installation, maintenance, or removal of exhibits. The Oral Health Convention Committee and the St. John's Convention Centre are not responsible in any way for goods while on exhibit or in storage. Exhibitors are strongly advised to maintain normal precautionary measures to protect their display material and equipment and to cover their property and persons with suitable insurance. It is suggested that exhibitors carry a minimum of \$2 million in general liability insurance and all-risk legal liability insurance.

### Limitation of Liability :

In case the premises are destroyed, or in case any circumstances whatsoever, shall make it impossible for the Oral Health Convention Committee to permit any exhibitor or exhibitors to occupy the premises, the exhibitor shall pay for space only for the period the space was or could have been occupied by such exhibit or exhibitors. The Oral Health Convention Committee is released from liability of any kind and all claims for damage which might arise as a consequence thereof. If for any reason the exhibition is not held as proposed, the Oral Health Convention Committee, on refunding all monies received from an exhibitor or exhibitors, shall be released from all claims for damage.

### Variations:

No verbal arrangement or any variation of this rules of conduct or its conditions is binding on the Oral Health Convention Committee unless confirmed to the exhibitor, in writing, by the Oral Health Convention Committee. Application for approval of any variation from the standard booth design must be submitted in writing to the Oral Health Convention Committee by May 1, 2025. Exhibitors will be notified as to the acceptability of the variance. The Oral Health Convention Committee reserves the right to approve or make changes to any exhibit, which may be deemed detrimental to the Oral Health Convention Committee.

### Governing Law:

Each and all of the provisions of these Conditions and Rules shall be deemed an integral part of the contract for exhibit space, with the same force and effect as if set forth in said contract. The law governing the interpretation and implementation of this contract is the law prevailing from time to time in the province of NL.

## Event Rules and Regulations

### Exhibitor Events:

No company shall be allowed to host or sponsor an event, program, or continuing education course during the Oral Health Conference without the written permission of the Oral Health Convention Committee. This rule applies to exhibitors as well as companies not participating on the Oral Health Convention exhibit floor. Company-hosted events, programs or CE courses must begin no earlier than 5:30 p.m. on Thursday, August 28 and Friday, August 29, 2025. If you have any questions, do not hesitate to contact us at [anthony@nlida.net](mailto:anthony@nlida.net) or 709-579-2362.

Book your booth **HERE**.



# Exhibitor Registration now OPEN

 Atlantic Puffin



## We are excited to work with you!



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